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Subject: RE: The Gurteen Knowledge-Letter (Issue 39, 25 August 2003)
Date: Mon, 25 Aug 2003 17:22:09 -0400
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Importance: Normal

David:

LOVED your focus on the Knowledge City.

In fact, we premiered the concept of EN2Polis -
<http://www.entovation.com/group-alliance/en2polis.htm> - the International Knowledge City of the Future (the IC CommonWealth) in our Helsinki Roundtable and then in Monterrey, Mexico, in June in a presentation to the 7th International Conference on Technology Policy and Innovation -
<http://egade.sistema.itesm.mx/monterrey2003/index.html>. We are furthering the design at the upcoming Roundtable scheduled for November 1-4 -
<http://www.knowledgesystems.org/e100mty/index.html#monterrey>, the them being 'Knowledge Cities, Knowledge Regions and Knowledge World.'

Actually, the notions of technopoli were part of the original 1987 Roundtable where E100 Sheridan Tatsuno, author of the Technopolis Strategy, was part of our program (see roots attached). The agenda was nurtured through the efforts of IC2, several of our publications and my (recently deceased) mentor Dr. George Kozmetsky. The early descriptions are even embedded in my first chapter of The Innovation SuperHighway -
<http://www.entovation.com/forthcoming.htm> - the foundation for EN2Polis in the first place.

Now, with the architectural efforts with E100 Bryan Davis from the Kaieteur Institute - <http://www.kikm.org/>, we are constructing the scaffolding as we speak.

So, thank you for this positioning as we are gathering several examples from around the world. The time for this idea has finally come!

Safe travels...

Debra

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"Innovating our future...together."

-----Original Message-----

From: Gurteen Knowledge [mailto:knowledge-letter@gurteen.com]
Sent: Monday, August 25, 2003 4:37 PM
To: Debra M. Amidon
Subject: The Gurteen Knowledge-Letter (Issue 39, 25 August 2003)

Dear Debra,

Here is your personal copy of the September 2003 issue of the Gurteen Knowledge-Letter.

Regards David.

David Gurteen
Gurteen Associates
Fleet, United Kingdom
Tel: +44 1252 812 878

**** The Gurteen Knowledge-Letter (Issue 39, 25 August 2003) ****

I am sure you will understand but as I leave for Seattle on Thursday, this months knowledge-letter (September) is not only a week early but a little shorter than usual. Nevertheless, I think some

interesting little tidbits :=)

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***** The Second Gurteen Knowledge Conference *****

Registration is now open for the "Second Gurteen Knowledge Conference - knowledge, communities and networks" that will be held London on Wednesday 26th November.

Knowledge consultant, Denham Grey's, view that:

"Knowledge is embodied in people gathered in communities and networks. The road to knowledge is via people, conversations, connections and relationships. Knowledge surfaces through dialog, all knowledge is socially mediated and access to knowledge is by connecting to people that know or know who to contact."

is the foundation for the day. With this understanding of knowledge in mind, the conference will teach you about networking, building communities, having meaningful conversations and running knowledge cafés.

The conference will be highly interactive and participatory with plenty of time for networking and learning from each other.

Although I say it myself, I think I have a great line up: Mick Cope, Victoria Ward, Elizabeth Lank, Adrian Hosford and of course myself.

The Second Gurteen Knowledge Conference:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BDC22?open&r=3&p=326>

***** The Scholar's Courtesy *****

Although I think I do a good job of acknowledging the sources of my ideas I can sometime be a little lazy, especially if the ideas are not in "print". This little story encourages me to 'religiously' acknowledge my sources. I hope it does you too!

The Scholar's Courtesy:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000609C6?open&r=3&p=326>

***** KM Asia and KM Europe *****

KM Asia will be held on 4 - 6 November in Singapore. KM Europe in Amsterdam on 10 -12 November. Lots more information now posted on their respective websites. I'll be running knowledge cafés at both.

KM Asia 2003

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000ADBC2?open&r=3&p=326>

KM Europe 2003

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000E06F2?open&r=3&p=326>

***** 10 Tips for Driving Innovation by Managing Knowledge *****

The American Productivity & Quality Center (APQC) have recently published "10 Tips for Driving Innovation by Managing Knowledge" excerpted from a report "Using Knowledge Management to Drive Innovation Best-Practice"

Here are the first three tips:

1. Use knowledge management (KM) to become more efficient innovators. Access to information, ideas, and experience enables individuals and teams to devote time to build on good ideas and incorporate them into innovative products and processes. Efficient innovation does not imply less creativity, nor less need for the human and social capital aspects of KM.
2. Leverage content management systems, portals, and other information technology (IT) systems effectively. They are central to how innovation happens. IT applications can enable virtual work, distributed teams, and access to content by various players.

3. Reuse knowledge. Best-practice partners overcome reticence to reuse knowledge by facilitating diverse teams, making experts available to explain how an earlier invention can be used in a new setting, rewarding for reuse, and storytelling about knowledge sharing success.

<http://www.apqc.org/portal/apqc/site/content?docid=112301>

***** The London Knowledge Café *****

The London Knowledge Café is still alive and well - its just taking a rest over the summer like you I hope :-)

I plan for things to start up again in the autumn. New members are always welcome.

Knowledge Café home page:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0024749E?open&p=326>

Next Knowledge Cafe - Thursday 9 Oct 2003

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0005F9AA?open&r=3&p=326>

***** Future Trends *****

As "knowledge workers" I feel we spend far too little time thinking about the future and its impact on our working lives, even the very near future, such as a year or two away and I am always on the look-out for resources. Here is a collection of interesting essays on trends that I recently came across.

<http://www.herman.net/archive.html>

Future resources:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000B1F5E?open&r=3&p=326>

***** Networking Tools *****

Srba Cvetkovic pointed me to an interesting technology gizmo to support personal networking among participants at conferences and other events. It is an interactive name badge or wearable computer called an nTAG.

<http://www.ntag.com>

***** Seattle Meeting *****

Well it looks as if I have about 12 people for my network meeting in Seattle. If you can make it come along : 7:00pm on Thursday 4th September at Spazzo - central Bellevue, top of Key bank building on 4th St.

Seattle:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00241FA2?open&r=3&p=326>

***** Knowledge City *****

Learn a little more about the concept of a "Knowledge City".

The Knowledge City:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00060A9E?open&r=3&p=326>

***** Small World Project *****

The Small World Project is an online experiment being conducted by a team at Columbia University to test the idea that any two people in the world can be connected via "six degrees of separation".

<http://smallworld.columbia.edu/index.html>

***** Gurteen Knowledge-Calendar *****

Here is a list of some of the events on my site that are scheduled over the next six months or so. You can see the full list on my website by following the Gurteen-Knowledge Calendar link below.

Gurteen-Knowledge Calendar:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000033AE?open&p=326>

Practical KM for Government

26 - 28 Aug 2003, Canberra, Australia

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00197E4E?open&r=1&p=326>

Knowledge Management Forum

04 - 05 Sep 2003, Singapore City, Singapore

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BE7EA?open&r=1&p=326>

Weaving People and Content Together

04 Sep 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0006063E?open&r=1&p=326>

Communities of Practice 2003, Brussels

09 Sep 2003, Brussels, Belgium

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X004C7B72?open&r=1&p=326>

Organisational Storytelling and Narrative Patterns 2003

16 Sep 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000E359E?open&r=1&p=326>

KMPro London Chapter Meeting (September)

17 Sep 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00060686?open&r=1&p=326>

The 4th European Conference on Knowledge Management (ECKM 2003)

18 - 19 Sep 2003, Oxford, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000CB6D2?open&r=1&p=326>

Next Practices

19 Sep 2003, San Francisco, United States

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD30E?open&r=1&p=326>

Bridging the gap between research and practice in Communities of Practice

19 Sep 2003, Amsterdam, Netherlands

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BDB16?open&r=1&p=326>

International Conference on Communities and Technologies

19 - 21 Sep 2003, Amsterdam, Netherlands

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BE8E2?open&r=1&p=326>

Innovation Convergence 2003

21 - 24 Sep 2003, Minneapolis MN, United States

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005B63EE?open&r=1&p=326>

Human Resources Intranets and Employee Self Service Site Visits

22 - 23 Sep 2003, Sydney, Australia

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BCBC6?open&r=1&p=326>

The Real-Time Knowledge Enterprise

24 Sep 2003, Mississauga, Canada

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD28A?open&r=1&p=326>

21st Century KM

26 Sep 2003, New York City, United States

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD30A?open&r=1&p=326>

Measuring the ROI of training/e-learning

30 Sep 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BCAA6?open&r=1&p=326>

Henley Knowledge Management Forum Meeting (Sept 2003)

30 Sep 2003, Henley, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000609C2?open&r=1&p=326>

Knowledge Activist Masterclasses

02 Oct 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005B6862?open&r=1&p=326>

Knowledge Management Seminar Series

06 - 13 Oct 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0032BBA2?open&r=1&p=326>

Building Valued Relationships

11 Oct 2003, Uxbridge, Middlesex, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0005F47E?open&r=1&p=326>

World Knowledge Forum 2003

14 - 17 Oct 2003, Seoul, South Korea

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000DEF5E?open&r=1&p=326>

Innovative Enterprise World Summit

19 - 22 Oct 2003, Boston, United States

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0006068A?open&r=1&p=326>

Complex Knowledge and the Dynamics of Learning Masterclass

20 - 21 Oct 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005B877A?open&r=1&p=326>

Advanced KM for the Oil, Gas and Power Sector Conference

20 - 22 Oct 2003, Singapore City, Singapore

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BB66A?open&r=1&p=326>

Getting started with e-learning

21 Oct 2003, London, United Kingdom

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BCAAA?open&r=1&p=326>

Building and sustaining communities of practice

21 - 23 Oct 2003, London, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD2BA?open&r=1&p=326>

The ActKM Forum 4th Annual Conference
27 - 28 Oct 2003, Canberra, Australia
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD326?open&r=1&p=326>

KM Asia 2003
04 - 06 Nov 2003, Singapore City, Singapore
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000ADBC2?open&r=1&p=326>

Competia European Symposium 2003
05 - 07 Nov 2003, Paris, France
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00104642?open&r=1&p=326>

Strategic Competitive Intelligence
05 - 07 Nov 2003, Chicago IL, United States
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005B63EA?open&r=1&p=326>

European Conference on e-Learning (ECEL 2003)
05 - 06 Nov 2003, Glasgow, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0017B0DE?open&r=1&p=326>

Communities of Practice 2003, London
05 Nov 2003, London, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X004C7B76?open&r=1&p=326>

KM Europe 2003
10 - 12 Nov 2003, Amsterdam, Netherlands
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000E06F2?open&r=1&p=326>

The World Open Learning Conference & Exhibition (wolce 2003)
18 - 19 Nov 2003, Birmingham, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X000BEBBA?open&r=1&p=326>

5th Asia Pacific Conference on Knowledge Management
27 - 28 Nov 2003, Hong Kong, China
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BB682?open&r=1&p=326>

Online Information 2003
02 - 04 Dec 2003, London, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00010A2E?open&r=1&p=326>

The e.learning age Symposium
08 - 09 Dec 2003, London, United Kingdom
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BAE9A?open&r=1&p=326>

Knowledge Management International Conference and Exhibition (KMICE)
13 - 15 Feb 2004, Penang, Malaysia
<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BDC96?open&r=1&p=326>

***** What's New? *****

The following pages have been added to my website within the last month. It does not include all of them as the list is typically quite long. You can follow the What's New link below to my website for the full list.

What's New:

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X00030DE6?open&p=326>

Book: Knowledge Capital by Jay L. Chatzkel

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X0005F422?open&r=1&p=326>

Comment: Communities of Practice by Bruce Hutchinson

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD40A?open&r=1&p=326>

Knowledge Management Product: TFPL's Knowledge and Information Skills Toolkit

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BDF92?open&r=1&p=326>

Quotation: On faith and doubt by Kahlil Gibran

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X001D5A76?open&r=1&p=326>

Quotation: On working, loving and dancing by Satchmo Paige

<http://www.gurteen.com/gurteen/gurteen.nsf/ID/X005BD482?open&r=1&p=326>

***** S u b s c r i b i n g & U n s u b s c r i b i n g *****

You may s u b s c r i b e to this knowledge-letter, via the following:

[http://www.gurteen.com/gurteen/gurteen.nsf/\(Views\)/WebNewsList?open](http://www.gurteen.com/gurteen/gurteen.nsf/(Views)/WebNewsList?open)

or you can e-mail your request to s u b s c r i b e or u n s u b s c r i b e to <mailto:knowledge-letter@gurteen.com>

***** The Gurteen Knowledge-Letter *****

The Gurteen Knowledge-Letter is a free monthly e-mail based knowledge management newsletter for Knowledge Workers. Its purpose is to help you better manage your knowledge and to stimulate thought and interest in such subjects as Knowledge Management, Learning, Creativity and the effective use of Internet technology. It is produced in association with the Knowledge Management Forum of Henley Management College, Oxfordshire, England (<http://www.henleymc.ac.uk/kmforum>)

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