

THE LATIN AMERICAN FORUM ON KNOWLEDGE-BASED DEVELOPMENT  
joint conference with THE III E100 ROUNDTABLE and the I ASSEMBLY OF THE  
IBEROAMERICAN COMMUNITY FOR KNOWLEDGE SYSTEMS

Knowledge Cities, Knowledge Regions, Knowledge World

MONTERREY, MEXICO, NOVEMBER 2-4, 2003

<http://www.knowledgesystems.org/e100mty>

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Dear E100:

While Mars is closer to Earth than in recorded history, our opportunity to write history is getting closer to us. While the majestic sight of the Red Planet invites to dream of worlds that could be, Monterrey challenges our collective capacity to envisage the boundaries of human development ... and the ways of getting there.

In this, second update prior to our encounter, I will share with you:

1. The deal with AEROMEXICO and the CONFIRMATION list
2. The GENERAL PROGRAM and the FORUM PROGRAM
3. The FORUM PROCESS
4. How you can prepare yourself to make the most of the event

I. AEROMEXICO deal and CONFIRMATION list

A restriction of our E100 gatherings have been travelling costs. Trying to ease that burden, we have negotiated with Aeromexico preferential air fares from its main destinations in Europe (Paris and Madrid), the US (New York, Atlanta, Los Angeles) and South America (Sao Paulo, Santiago, Lima) to México City and Monterrey. A member of the Skyteam Alliance, you can easily connect Aeromexico flights with all other Air France, Alitalia, Czech Airlines, Delta and Korean Air destinations and build your itinerary at a very attractive full-service carrier fare. Designated as official Airline for this event, Aeromexico will disclose any time now the discounts available for event participants and the procedure to benefit from them.

Stay tuned to the event's website <http://www.knowledgesystems.org/e100mty> for this and other news. Eligible to those discount fares will be CONFIRMED participants. At the moment we have 35 confirmations from 12 countries including E100 members, CISC members and special guests from Latin America. According to correspondence, we expect that number to double in the following days. Visit the PARTICIPANTS section at the website for an updated list of confirmations. If you are planning to attend, help us organize better by sending your confirmation to Monica Espinosa [mespinos@itesm.mx](mailto:mespinos@itesm.mx), to Debra [debra@entovation.com](mailto:debra@entovation.com) or to myself [fjcarillo@itesm.mx](mailto:fjcarillo@itesm.mx) at your earliest convenience.

II. GENERAL PROGRAM and FORUM PROGRAM

Bear in mind this will be a threefold event: The III E100 Roundtable (members), The I General Assembly of the IberoAmerican Community for Knowledge Systems (members) and The LatinAmerican Forum on Knowledge-based Development (members of both of the above plus special guests). The attached file "Forum Program" describes the general structure of the event, with the interweaving of its three sections. Details on the specific agendas for the E100 Roundtable (Coordinator: Doug Macnamara [doug.macnamara@banffexeclead.com](mailto:doug.macnamara@banffexeclead.com)) and CISC Assembly (Coordinator: Monica Espinosa [mespinos@itesm.mx](mailto:mespinos@itesm.mx)) will be posted on the site as they emerge.

Additional information on the event is available and constantly updated at the site <http://www.knowledgesystems.org/e100mtv> Also in the attached file, you will find a more detailed description of the FORUM Program. The Forum sessions are:

Sunday November 2

09:00 - 09:30 Welcome / Opening Ceremony

09:30 - 12:30 Session I. Knowledge Cities: Lessons learnt and the En2Polis model

Monday November 3

09:00 - 12:00 Session II. Knowledge Regions: Challenges of Globalization and the Knowledge Divide

13:00 - 16:00 Session III. Knowledge Regions: New Utopias and Policy Options

Tuesday November 4

09:00 - 12:00 Session IV. Knowledge World: Futures and Responsibilities

You may notice in the attached document that each session has now a content COORDINATOR, a FACILITATOR (both confirmed) and a suggested list of CONTRIBUTORS to that session. That means that these contributors will work closer with the coordinator and facilitator in PREPARING the session. Preparation includes focusing the questions, gathering relevant inputs and writing brief notes relevant to the session's topic. All these will be displayed at the INPUTS FOLDER of each session at the webpage. Remember that there will be no "audience" in the traditional conference format. All participants will share the same opportunities to have an impact in the collective construction of knowledge. Intelligence and sensibility, rather than name or position, will preside over the event. Which leads us to the final point.

### III. FORUM PROCESS

We have stated before the commitment to build an INCLUSIVE, MEANINGFUL and EFFECTIVE dialogue. For this, we will use the WORLD CAFE approach, a participative knowledge-construction technique you may be familiar with. If you are not, you can download an excellent guide from <http://www.theworldcafe.com/cafetogo.pdf>. Edna Pasher, our FORUM PROCESS COORDINATOR will lead each session team in preparing and conducting their session and will also model the process facilitation in the opening session. Charles Savage, one of the developers of this process, will provide his expert counsel. Add a team of first-class facilitators and content coordinators and we have the recipe for intense, productive and fun sessions. So, what do YOU have to do?

### IV. GETTING READY

By design, you will be actively engaged in every session. The more you prepare with relevant information, serious reflection and research, and vest that into brief POSITION STATEMENTS, you will provide more substantial inputs to collective knowledge construction. Look at the program and prepare your own contribution to each session. If you are already in the confirmation list, you may have been assigned initially to one of the sessions. Move to another one if you like -ideally to all of them- and get in touch with the content coordinator and facilitator to provide your ideas.

Remember that each session has now a working space at the website. You and each of us want to make the most of this experience. We all want to take the understanding and the vision on knowledge-based development into uncharted territories. We want to say something to the World that has never been dreamed of, or articulated, or proposed. That's why we are gathering together. That's why you can make a difference.

Until next month and until other worlds,  
Javier